

# ST PAUL'S CATHEDRAL EPISCOPAL

Capital Campaign Recap

### January Through March 2021

- At the January Annual Meeting, the vision for the cathedral campus was shared with the congregation.
- Acting on a recommendation from the finance committee, Chapter voted in February to approve a special distribution as a no-interest loan of \$50,000 from the Cathedral Fund for Phase I Capital Campaign Costs "including retaining a campaign consultant.
- In March, Vandersoll and Associates was selected as campaign consultant and introduced to Chapter at the February Chapter Retreat and began ongoing campaign leadership meetings as well as meetings with the congregation's various planning teams, creating a project timeline that aligned the capital campaign and the 2021 stewardship campaign.

#### **April Through June 2021**

- The "Listening Phase" of the campaign was launched in April and completed by early May. It included a written survey, available online in Spanish and English, with 9 open-ended questions and open to all members of the congregation. This phase also included 14 separate "live" listening sessions with various cohorts within the congregation. Each session began with a review of the capital campaign process, with the same questions as the written survey.
- The prospective capital campaign was separated from the annual stewardship campaign, to allow more time to complete the listening phase. Timing was also impacted by the transition to re-open the campus. As a result, the consultant's contract was amended to add an additional month.
- In June, Dean Penny convened a meeting with representatives of multiple nonprofits that serve unsheltered people, including a number with program offices on Bankers Hill, to share preliminary drawings of the Outreach Center and to elicit feedback – which was overwhelmingly positive.

### July Through December 2021

- <u>July St. Paul's Listening Sessions Report</u> was completed and shared with Chapter and the congregation.
- Vandersoll's contract ended in July. With Jeff Martinhouk's departure at the end of June, the focus of the potential capital campaign shifted away from fundraising and onto filling in the details of the projects for the congregation.
- Because of the expanded timeframe for the proposed capital campaign, LLC decided to buy the furnishings and appliances for 525 Olive without expectation of the expense being covered in a future capital campaign.
- Grounded in the feedback from the listening sessions, Domus Architects developed a master plan for the campus, incorporating the future outreach and music centers, eliminating many of the dark corners and inaccessible spaces in the middle of the cathedral campus, and creating a large gathering space in the center which will bring together the two courtyards.

## January Through May 2022

- Introduction of the Master Plan with Fly Through
- Dean's Letter: Grand Plans
- Capital Campaign Steering Committee began work again in February. Members are: Tonya Chavis, Darien DeLorenzo, Rockette Ewell, Justin Lewis, Maureen McNulty, Don Pellioni ad Tom Wilson, along with Dean Penny Bridges and Rev. Richard Hogue.
- All of the initial \$50,000 in seed money authorized by Chapter has been utilized to pay the capital campaign consultants for the initial phase of work and Domus Studios to design and create the redevelopment plan. At the April Chapter meeting, following the recommendation of the finance committee, Chapter approved \$40,000 from the 2022 San Diego Foundation Grant for the capital campaign fund to enable work to continue.
- At its April meeting, the Capital Campaign Steering Committee voted unanimously to recommend retaining Netzel Grigsby Associates as campaign consultant.